

MOTILAL NEHRU NATIONAL INSTITUTE OF TECHNOLOGY ALLAHABAD

**SCHOOL OF MANAGEMENT STUDIES** 

## FINAL PLACEMENT REPORT 2020-22

SCHOOL OF MANAGEMENT STUDIES



# Message from the **Head of the Department**



Keeping with its legacy of excellence, School of Management Studies, MNNIT Allahabad is pleased to announce the completion of the final placement process for the MBA batch of 2020-22 with 95.34% placement. We at SMS believe to consistently surpass our previous performances through consistency and hard work. This is evident from our recruiters' overwhelming response, which reaffirmed their unwavering faith in our students' abilities. In addition to attracting 40+ new recruiters, the average salary also increased by 36.34% from last year. School of Management Studies, MNNIT is known for having a huge pool of highly qualified candidates specialising in two major professional electives and two open electives.

This endeavour would not have been a success without the consistent and unwavering support of SMS's Placement Committee and esteemed faculty. On behalf of the entire student body and department, I would like to express our heartfelt appreciation to our recruiters, who recognised our students' potential and provided them with a variety of opportunities in different domains with promising job profiles.

#### Dr. Vibhuti Tripathi

Head of the Department E-mail ID : hsms@mnnit.ac.in

# Message from the **Department Placement Coordinator**



Since its establishment, School of Management Studies, MNNIT Allahabad, has consistently maintained its reputation as being one of the leading business school due to its everunwavering spirit and remarkable commitment to excellence. Business dynamism significantly influences the employment opportunities from year to year. Aligning to the scenario Management Education has undergone a phase shift in the past few years, making it more multi-faceted. Through our contemporary and relevantly designed curriculum, department strives to expand the boundaries of knowledge, to reveal new horizons of change and to inspire students with a positive attitude.

We expose our students to rich industry experience not only through the curriculum, but also through guest lectures, live projects, and visits. Moreover, as part of their academic requirements, MBA students undertake a six-week summer internship at various reputed organization. To improve their employability skills and prepare students for corporate challenges, mock tests and soft skill training are conducted on relevant subjects.

School of Management Studies owes its gratitude to our recruiters who have consistently exhibited faith in the department and students.

Our appreciation goes to the entire Placement Team who has worked untiringly round the clock to ensure a smooth and flawless placement season.

Dr. Yatish Joshi

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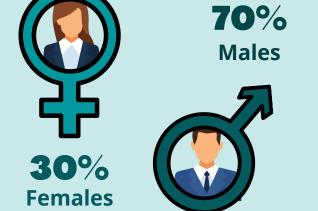
Department Placement Coordinator E-mail ID: yatish.joshi@mnnit.ac.in Contact No. 7310908902

## BATCH PROFILE

#### **BATCH DEMOGRAPHICS**



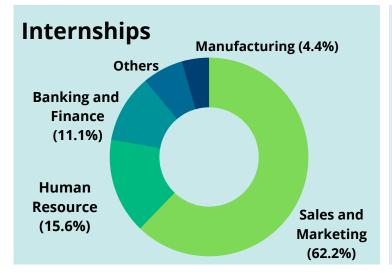
### Gender Diversity

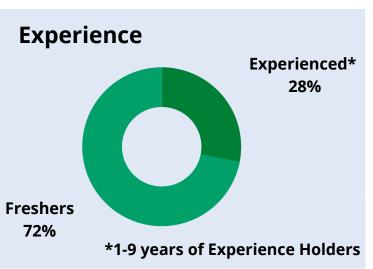


#### Specialization

Marketing & Finance Marketing & Human Resource Marketing & Operations Finance & Human Resource Human Resource & Operations Finance & Operations







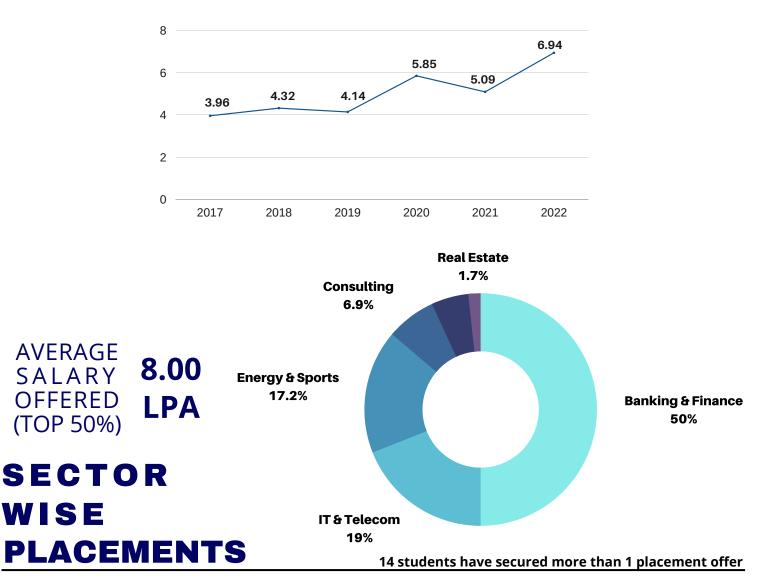
HIGHEST 12.5 SALARY OFFERED LPA

#### AVERAGE S A L A R Y OFFERED



Year-wise Max CTC (LPA) 15 12.5 10 10 8.46 6.06 6 5.75 5 0 2017 2018 2020 2021 2022 2019

#### Year-wise Average CTC (LPA)



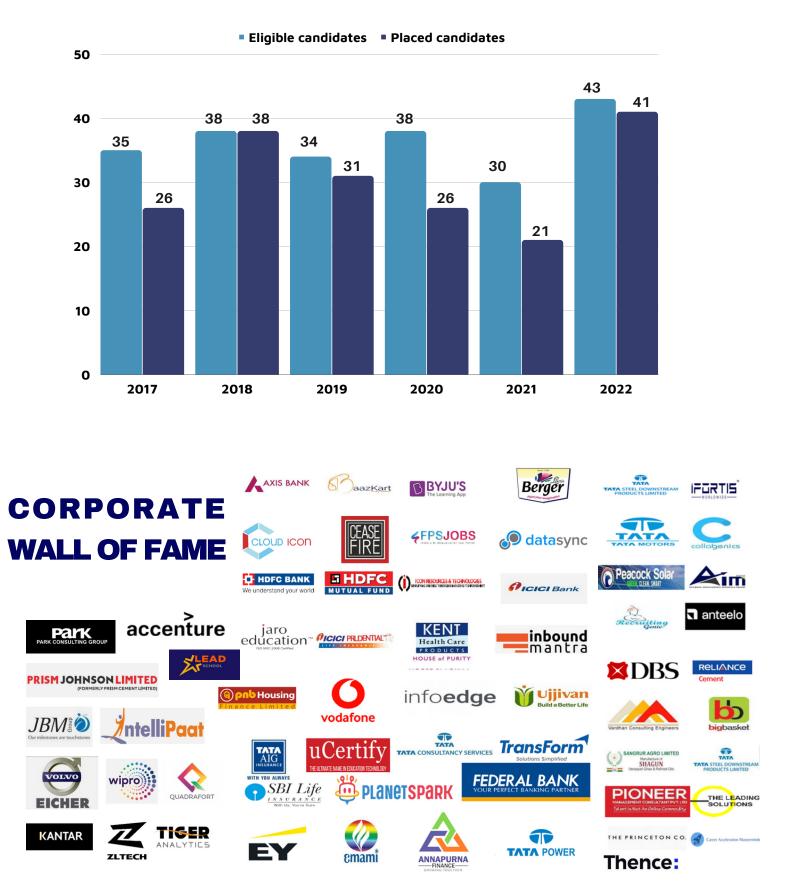
6.28

**LPA** 

Company	Student Placed	Package (per annum)
ICICI Prudential	9	4
Jaro Education	2	8.43
Berger Paints	1	5.75
Tiger Analytics	2	11
TATA AIG	1	9
Intellipaat	1	9
Lead School	1	7
Emami	2	5.5
TATA Power	2	6.05
Quadrafort	2	4.6
Annpurna	10	6.5
ICICI Securities	4	4.05
EY	2	6
SBI Life	2	7.5
Planet Spark	2	7.5
Federal Bank	3	12.5
Homiwise	2	4
Accenture	8	5.75

Summary		
Total Eligible	45	
Total Interested	43	
Total Placed	41	
% Placed	95.35%	

Rs (LPA)		
Median Package	6.28	
Highest Package	12.5	
Lowest Package	4	
Average Package	6.9	



#### **Placements over Years**

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Placement Percentage: 95.34 %

**Companies Visited: 60+** 

#### **MAJOR COMPANIES VISITED**

#### **IT and Telecom Industry**

TCS, Accenture, Wipro, ZL Technologies, Vodafone, Thence

#### Consultancy

EY, Tiger Analytics, Park+, Kantar

#### **FMCG and Automobile**

Emami, Berger Paints, Prism Johnson Limited, Volvo Eicher, JBM Group

#### **Banking and Financial Sector**

Federal Bank, ICICI Bank, ICICI Securities, TATA AIG, SBI Life, ICICI Prudential, Annapurna Finance

#### **Energy, Sports and Ed Tech**

TATA Power, Decathlon, BYJU's, Jaro Education, Intellipaat, Lead School, Planet Spark

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### **TRAINING AND PLACEMENT TEAM**

#### Session 2021-2022



**Chandra Shekhar Sharma** 





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**Amritesh Mishra** 



Aishwarya



Aparajita

Session 2022-2023



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